

# KARI MCLEOD

2173 Lakeview Dr., Apt 97  
Ypsilanti, MI 48198

734-765-2688  
kari.n.mcleod@gmail.com  
www.karimcleod.com

## GRAPHIC DESIGNER

Highly motivated Graphic Designer seeking challenging and rewarding career. Works well with others in a team atmosphere. 3 years of experience in the Advertising and Marketing field.

## WORK EXPERIENCE

**HEAD OF GRAPHIC DESIGN.** January 2008 - Present

**PAKMODE PUBLICATIONS.** Ypsilanti, MI

As Head of Graphic Design, I not only created and implemented design standards, I also managed 2 other members of the design team. I created unique, fresh, young, and attractive layout designs for emYOU! The Magazine and the College Survival Guide both in print and online.

### JOB RESPONSIBILITIES

Creating cutting edge design concepts for emYOU! The Magazine and the College Survival Guide. Worked hands on with Pakmode's Marketing department to create logos, t-shirts, posters, promotional products, branding efforts, and effective ads for clients.

**LEAD ADVERTISING DESIGNER.** 2005-2007

**THE EASTERN ECHO.** Ypsilanti, MI

## EDUCATION

**EASTERN MICHIGAN UNIVERSITY** 2004-2007

Bachelor of Fine Arts, Graphic Design

## APPLICATIONS

Adobe Photoshop

Adobe Dreamweaver

Adobe Illustrator

Microsoft Office

Adobe InDesign

HTML

Adobe Flash

CSS

Adobe After Effects